



PROVIDER ONBOARDING

Executor Assistance Program — Brand Intake

Complete this form so we can build your branded 32-page booklet.
Fields marked * are required to begin. Save, then email it back to us.

FUNERAL HOME

PREPARED BY

DATE (YYYY-MM-DD)

1 Funeral Home Identity

appears on cover & footers

NAME, EXACTLY AS IT SHOULD READ *

TAGLINE / "SERVING SINCE" YEAR

CITY & REGION *

2 Brand Colours

exact hex — no colour-matching from screenshots

PRIMARY / DARK *

ACCENT COLOUR *

LIGHT / OFF-WHITE

BRAND FONT

#000000

#A58D46

#FFFFFFE

e.g. Belleza

3 Logo & Assets

transparent PNG or vector preferred

WHAT YOU'RE SUPPLYING (tick all that apply)

Crest / emblem (footer + cover)

Wordmark / name lockup

Transparent-background PNG

Vector file (SVG / AI / EPS)

WHERE TO FIND THE FILES

Shared Drive folder link, email, or existing Canva Brand Kit

4 Contact Block

printed on the back cover

EMAIL *

PHONE *

WEBSITE *

MAILING ADDRESS

5

About Us & Notes

so nothing untrue is inherited

ABOUT-US BLURB *Two or three true sentences for the back cover. Leave blank to keep it general for your review.*

CLAIMS TO LEAVE OUT *e.g. not a cemetery · not not-for-profit · no military / national affiliation*

ANYTHING ELSE *Special wording, an existing Canva design to match, delivery deadline, etc.*

Save this PDF (File › Save) once complete, then email it back to begin your booklet build.